



## GDPR PRIVACY POLICY - WEBSITE

This privacy policy sets out how the Bitrez Ltd website uses and protects any information that you provide, when you use this website. Bitrez Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. Bitrez Ltd may change this policy from time to time by updating this page. You should check this page to ensure that you are happy with any changes.

### What we collect

We may collect the following information:

Name

Contact information including email address.

Demographic information such as postcode, preferences and interests.

Other information relevant to customer surveys and/or offers.

### What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think may be of interest to you using the email address which you have provided.
- We may use the information to customise the website according to your interests.

Our lawful basis for processing your personal data is legitimate interest and/or consent.



## Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Our Cookies Help Us:

- Make our website work as you'd expect
- Remember your settings during and between visits
- Offer you services/content (thanks to advertising)
- Improve the speed/security of the site
- Allow you to share pages with social networks like Facebook
- Continuously improve our website for you
- Make our marketing more efficient



## Our Own Cookies (IMPLIED CONSENT)

We use cookies to make our website work including:

- Remembering your search settings
- Showing you which pages you have recently visited
- Allowing you to add comments to our site
- Remembering if we have already asked you certain questions (e.g. you declined to use our app or take our survey)

If you do not agree to the use of cookies on this website, please do not hesitate to contact us on our Contact Us page '.

### Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes.

If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or contacting us.

We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You have the following rights:

- The right to be informed.
- The right of access.
- The right to rectification.
- The right to erasure.
- The right to restrict processing.
- The right to data portability.
- The right to object.
- Rights in relation to automated decision making and profiling.

You may request details of personal information which we hold about you under the Data Protection Act 2018. A small fee will be payable. If you would like a copy of the information held on you, please contact us.

If you believe that any information, we are holding on you is incorrect or incomplete, please write to or contact us as soon as possible, at address listed on our Contact Us page. We will promptly correct any information found to be incorrect.